FOR GUMROAD CREATORS · 2026

# What Gumroad really takes

Your take-home per sale, after every fee. Direct vs Discover.

| Your price | You keep — Direct | You keep — Discover | Direct fees |
|---|---|---|---|
| $5 | **$3.56** | **$3.50** | **$1.44** |
| $9 | **$7.04** | **$6.30** | **$1.96** |
| $12 | **$9.65** | **$8.40** | **$2.35** |
| $19 | **$15.75** | **$13.30** | **$3.25** |
| $29 | **$24.46** | **$20.30** | **$4.54** |
| $49 | **$41.88** | **$34.30** | **$7.12** |
| $99 | **$85.43** | **$69.30** | **$13.57** |

### DIRECT FEES

10% of the sale + $0.50, plus card processing of 2.9% + $0.30. Fixed fees are why cheap products lose a bigger share.

### DISCOVER FEES

30% of the sale, all-inclusive. Card processing is not added on top. You trade margin for Gumroad's audience.

### TAXES

Sales tax and VAT are paid by the buyer on top of your price. They do not reduce what you earn.

### PAYOUTS

Your balance is paid in your local currency. Some countries, Algeria included, have a $100 minimum payout.

**Want these numbers for your own price and sales?**

The Gumroad Profit Calculator does it in seconds — Excel, one price, one answer.

**farokservice.gumroad.com**